

KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

AND

PAGE 1

| | | | | | |
|---|--|------------------------|---|---------------|---|
| 253477 | AGENCY (OR SERVICE) ACTING AS AGENT FOR 168364 | | ADVERTISER (OR AGENCY AND ADVERTISER) | | Cancellation Notice Required Announcement 28 days prior notice |
| NAME | NATIONAL MEDIA RESEARCH PLANNING | | NATIONAL REPUBLICAN CONGRESSIONAL COMM. | | |
| AND | 815 Slaters Ln | | 320 1st St SE | | |
| ADDRESS | Alexandria | VA 22314-1219 | Washington | DC 20003-1838 | |
| | USA | | USA | | |
| CONTACT | BEN ANGLE | | PRODUCTEST 426 | | |
| LOCAL SALESPERSON | NICOLE ELIE POL | AGENCY EST. NO. 426 | PRODUCT CODE | 1300 | |
| NATIONAL SALESPERSON | | | | | |
| BROADCAST SCHEDULE STARTING 10/22/12 AND ENDING 10/29/12 NO. WEEKS: 2 | | | | | |

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

| ITEM | DAYS | SPOTS PWK. | TIME | | LENGTH | EFFECTIVE DATES | PROGRAMS | TOTAL BDCST. | UNIT RATE | TOTAL VALUE(1) |
|-----------------|---------|---------------|--------|--------|--------|-------------------|--------------------------|-----------------|-----------|----------------|
| | | | FROM | TO | | | | | | |
| 1 | 11111.. | 5 | 05:28A | 06:00A | 30S | 10/22/12-10/26/12 | NEWS 4 EARLY 5:28-6:00AM | 5 | 650.00 | 3250.00 |
| 2 | 10000.. | 1 | 05:28A | 06:00A | 30S | 10/29/12-10/29/12 | NEWS 4 EARLY 5:28-6:00AM | 1 | 650.00 | 650.00 |
| 3 | 11111.. | 5 | 06:00A | 07:00A | 30S | 10/22/12-10/26/12 | NEWS 4 TODAY | 5 | 850.00 | 4250.00 |
| 4 | 10000.. | 1 | 06:00A | 07:00A | 30S | 10/29/12-10/29/12 | NEWS 4 TODAY | 1 | 850.00 | 850.00 |
| 5 | Su | 1 | 05:57A | 07:58A | 30S | 10/28/12-10/28/12 | NEWS 4 THIS MORNING | 1 | 500.00 | 500.00 |
| 6 | Su | 2 | 10:58A | 02:00P | 30S | 10/28/12-10/28/12 | NFL REGULAR SEASON GAMES | 2 | 10000.00 | 20000.00 |
| 7 | 11111.. | 5 | 04:00P | 05:00P | 30S | 10/22/12-10/26/12 | DR PHIL | 5 | 1500.00 | 7500.00 |
| 8 | 10000.. | 1 | 04:00P | 05:00P | 30S | 10/29/12-10/29/12 | DR PHIL | 1 | 1500.00 | 1500.00 |
| 9 | Sa | 2 | 04:58P | 06:00P | 30S | 10/27/12-10/27/12 | NEWS 4 AT 5P - SATURDAY | 2 | 750.00 | 1500.00 |
| 10 | Sa | 1 | 08:57P | 10:00P | 30S | 10/27/12-10/27/12 | 48 HOURS MYSTERY | 1 | 4500.00 | 4500.00 |
| 11 | Sa | 1 | 10:35P | 11:35P | 30S | 10/27/12-10/27/12 | CS1 MIAMI | 1 | 500.00 | 500.00 |
| Total Contract: | | | | | | | | 25 | | 45000.00 |

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION